# Jennifer Caswell Dundee City Council





# **Dundee Waterfront**

- £1b project
- 3<sup>rd</sup> largest regeneration project in UK
- 240 hectares of land stretching 8km along the River Tay
- V&A Dundee
- New hotel developments
- New station
- Unesco City of Design



## Dundee's Waterfront – "Ludicrously Ideal"



"Dundee's setting is probably more extraordinary than any other city in Scotland or Britain. It is about ideal – ludicrously ideal – as any city setting could be". Stephen Fry







## •PROBLEMS

- o Disconnected Waterfront
- o Confusing Entry Point to
- the city centre
- o City Image
- o Under-utilised area

## **•**OPPORTUNITY

- o Next Major Project to
- take the city forward





Wider Waterfront The Areas

#### **Dundee Waterfront**

- •£1 billion investment
- 7000 new jobs
- 240 hectares
- Scotland's first sustainable community





Riverside The Park

Focus

Greenspace, Sports, Leisure Uses and Airport

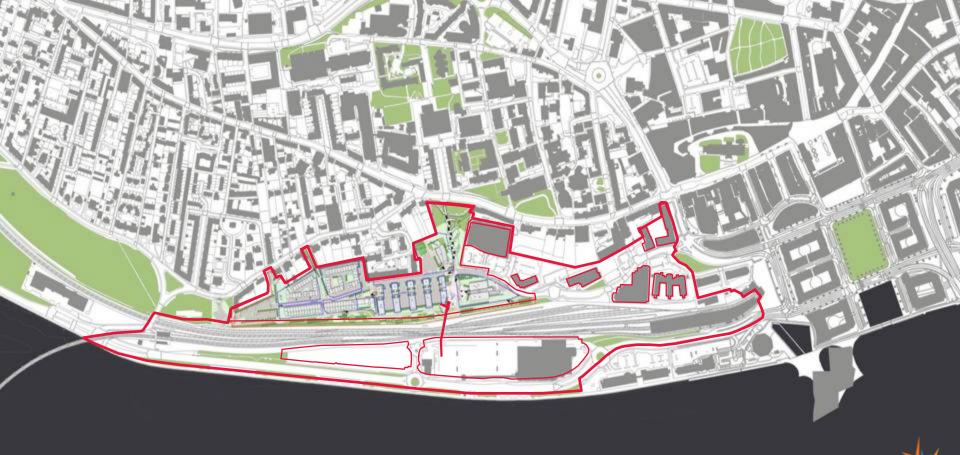
Investment

£1.5 million









Seabraes The Braes

**Focus** 

Digital Media and creative

industries

Investment

£115 million

**Development Area** 

4 hectares

Job Creation 1300















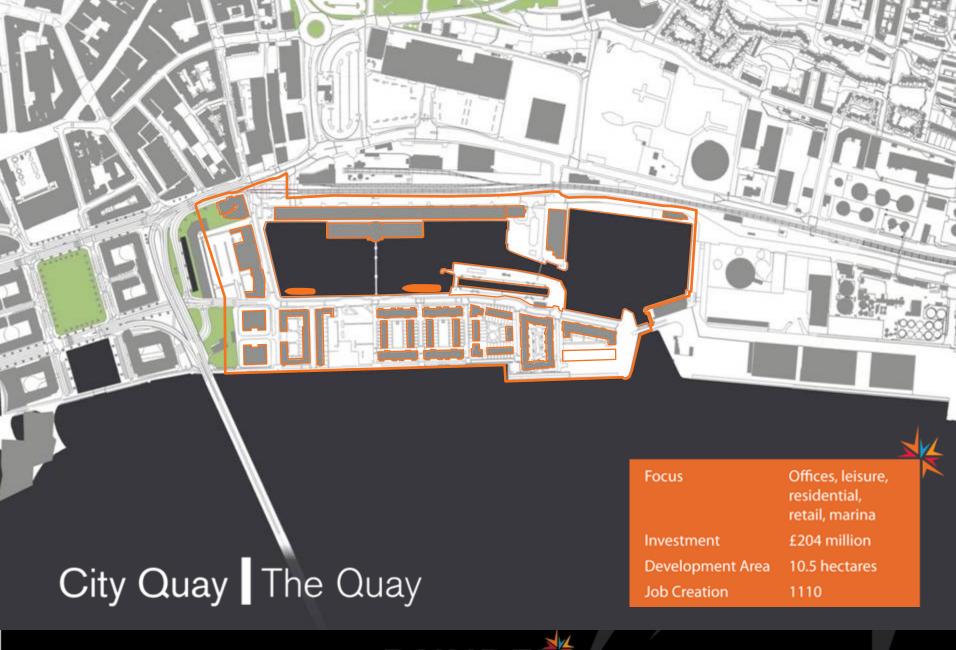






Vision, new offices / workspace, steps up to University, Greenmarket multi storey car park

















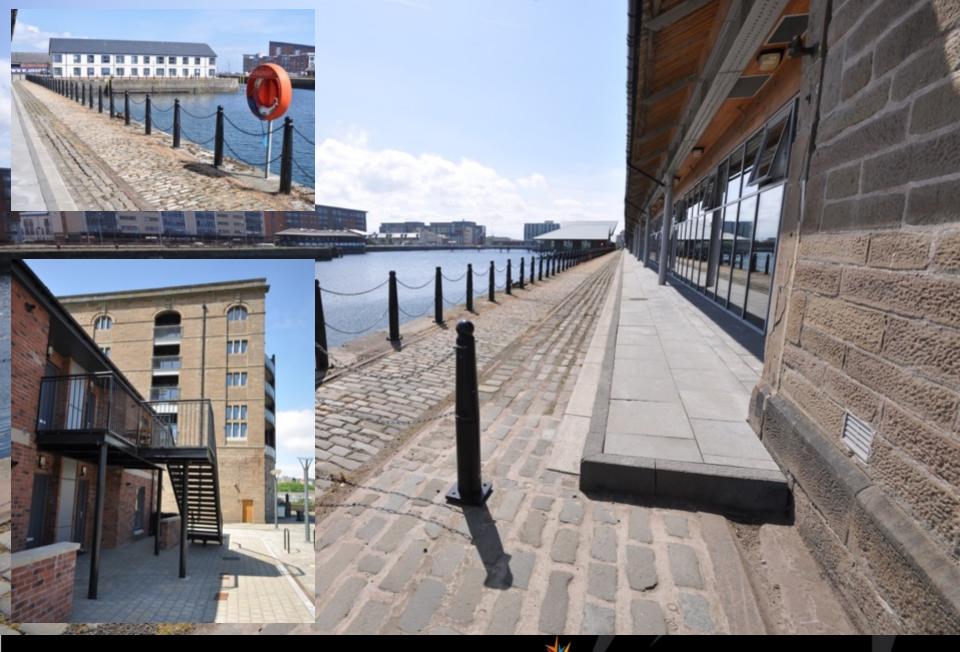




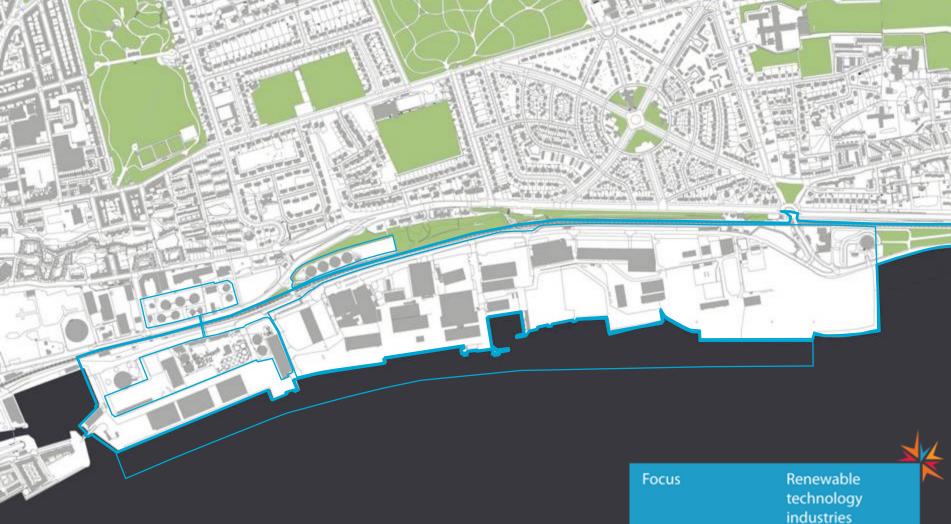












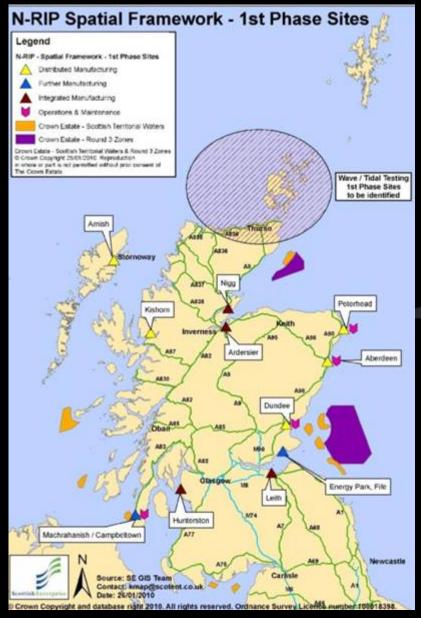
**Dundee Port** The Port

£92 million Investment

**Development Area** 25 hectares

**Job Creation** 300





# N-RIP

**National Renewables Investment plan** 

Scottish Enterprise Strategic Report

Dundee: Best Site on Scotland's East Coast

Manufacturing Operations

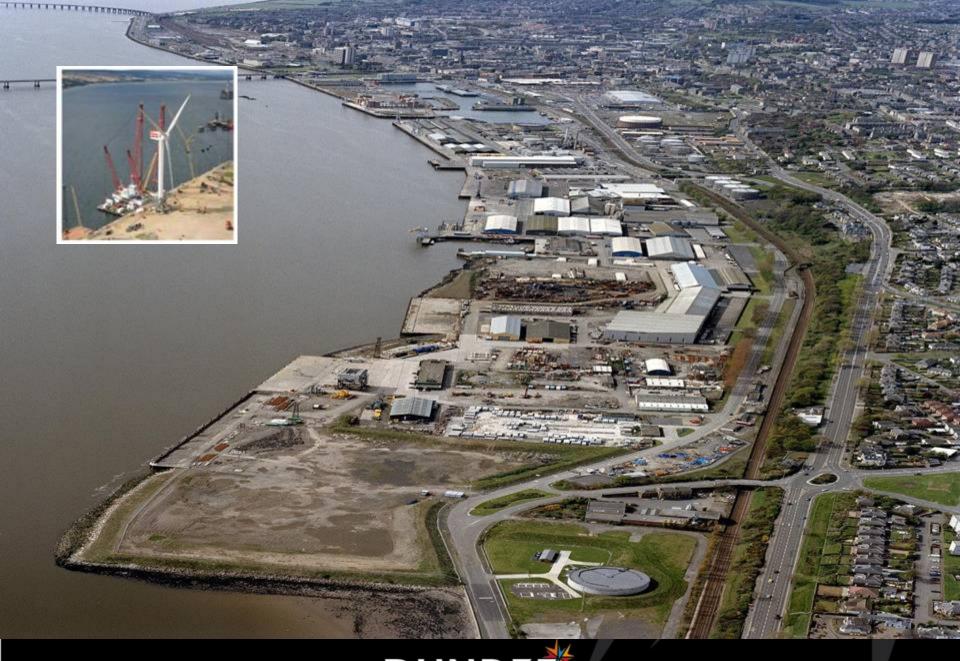
Biggest Chance for a Generation



# Decommissioning

- Heavy Lift Capability
- Piece Large Capability
- · Piece Small Capability
- Subsea Decommissioning facilities
- Waste Management
- Extensive Open Storage, laydown and warehousing.
- Supply Vessel Support
- Onsite Decommissioning Partners
- Cabling and pipeline handling
- · Onsite Disposal and Reuse
- Fabrication and Engineering
- · Bunkering
- · Ships Agent









DUNDEE ONE CITY, MANY DISCOVERIES





### 155,842 sqm of floorspace

Commercial – 89,282 sqm (incl hotel\*)

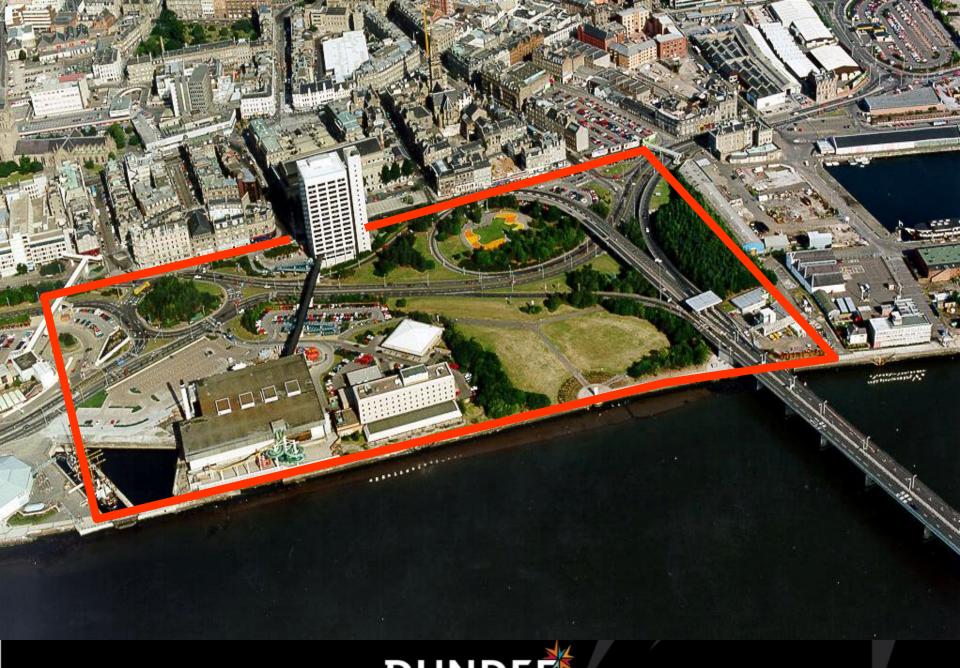
Residential -42,155 sqm (500 - 850 flats)

Active Ground Floor – 19,880 sqm

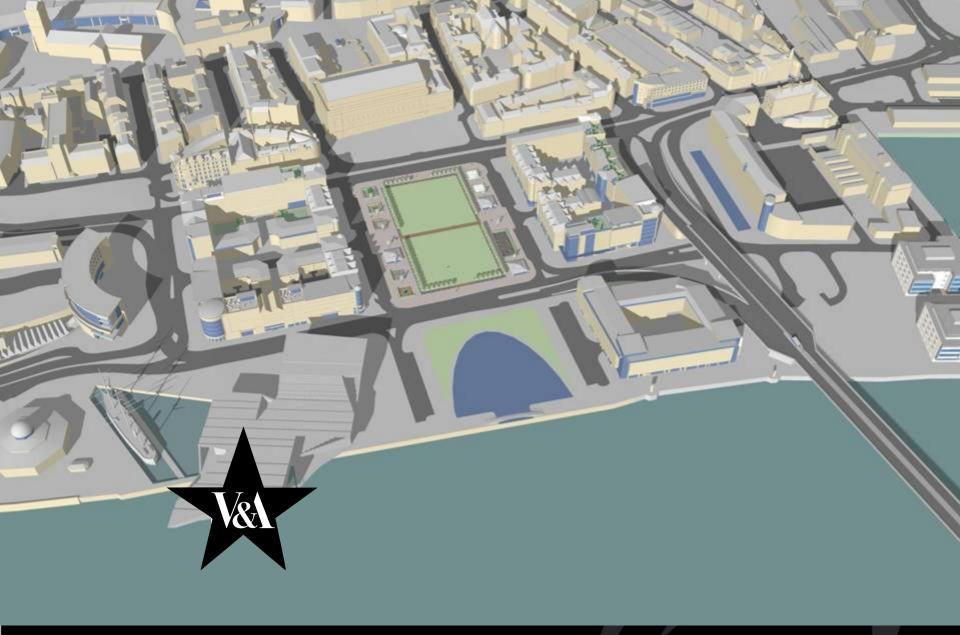
\*Hotel - 4,095 sqm

Other – 412 sqm

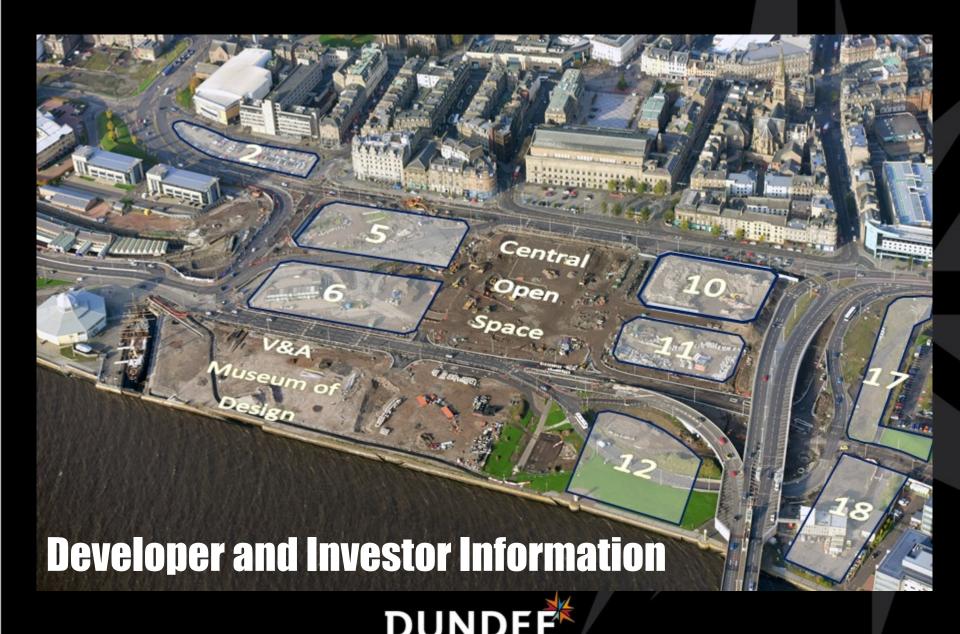


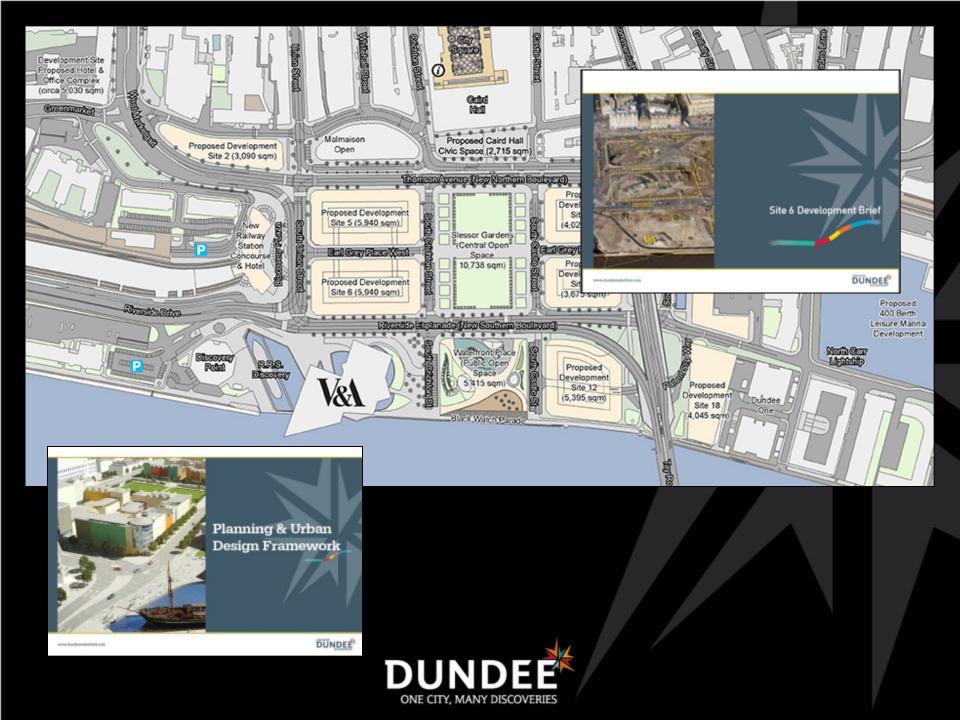


DUNDEE ONE CITY, MANY DISCOVERIES











The premier open space for the city – 'the front lawn'

- Should be a multi-use open space
- Should be attractive & engaging at all times
- Should appeal to different user groups
- Should be formal / well presented in all seasons















## WATERFRONT PLACE





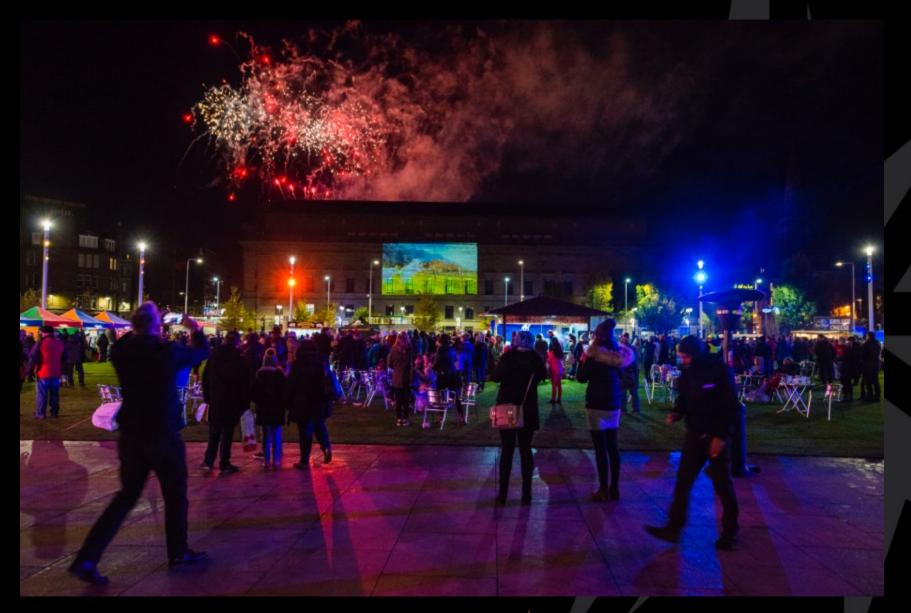










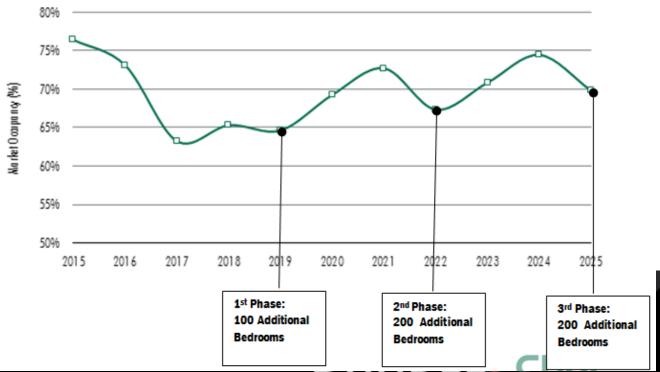




### •Future Hotel Demand



#### Market Occupancy Assuming 1st 2nd and 3rd Hotel Developments



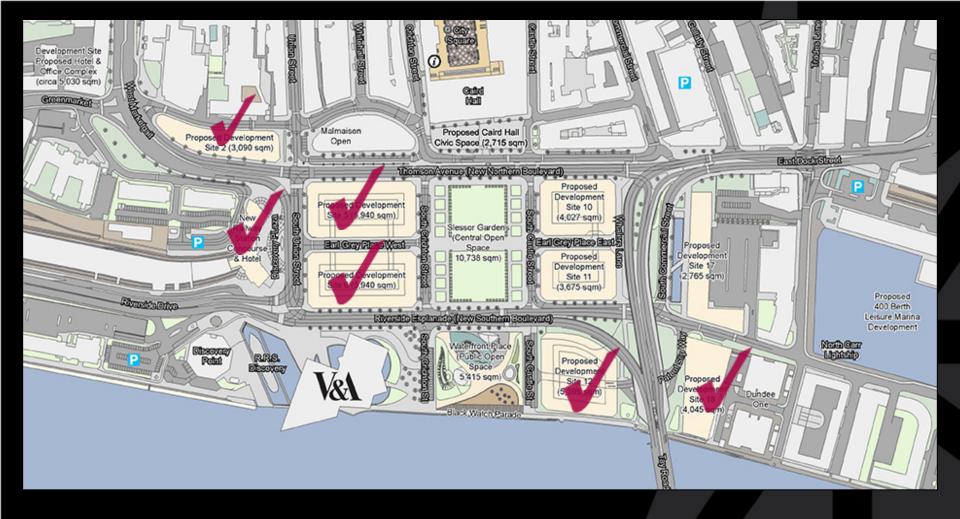




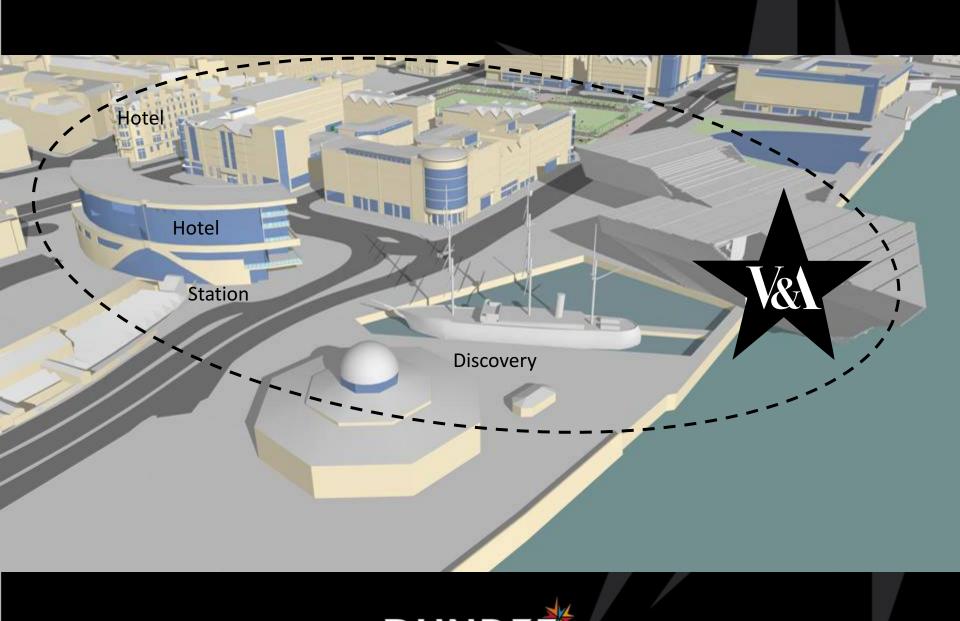












ONE CITY, MANY DISCOVERIES



















#### what's happening



#### your waterfront 🍇



#### be part of it





Dundee is a thriving regional centre with a diverse economy, wealth of new investment in infrastructure and public facilities...[more]

# Dundee Waterfront on Track to £1 Billion Target V&A at Dundee: Scottish





